

07-10-2006 15:49

From: MARTIN&FERRARO LLP

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T-503 P.004/008 F-169

JUL 10 2006

PATENT  
Attorney Docket No. 108.0003-00000  
Customer No. 22882

**NOTICE OF APPEAL TO THE  
BOARD OF PATENT APPEALS AND INTERFERENCES**

In re Application of: ) Confirmation No.: 6334  
Steven Michael Schein )  
Serial No.: 09/605,695 ) Group Art Unit: 3622  
Filed: June 28, 2000 ) Examiner: Arthur Duran  
For: INTELLIGENT MEDIA TARGETING) SYSTEM AND METHOD )

Mail Stop AF  
Commissioner of Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Applicant hereby appeals to the Board of Patent Appeals and Interferences from the last decision of the Examiner.

The item(s) checked below are appropriate:

1.  Applicant requests a one-month extension of time to further extend the period for response to July 9, 2006.
2.  The Appeal Fee of \$500 is to be charged to Deposit Account No. 50-1068.

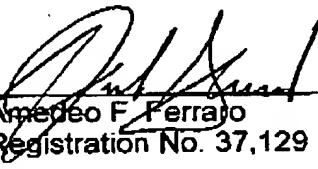
Please grant any extensions of time required to enter this response and charge any additional required fees to our deposit account 50-1068.

Respectfully submitted,

MARTIN & FERRARO, LLP

Dated: July 10, 2006

By: \_\_\_\_\_

  
Amadeo F. Ferraro  
Registration No. 37,129

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01 FC:1401 500.00 DA

07/12/2006 EFLORES 00000084 501068 09605695  
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PAGE 4/9 \* RCVD AT 7/10/2006 4:37:53 PM [Eastern Daylight Time] \* SVR:USPTO-EFXRF-3/21 \* DNIS:2738300 \* CSID:3308772030 \* DURATION (mm:ss):02:44